

ਰਜਿ: ਨੰ: 1147/2002

ੴ ਸਤਿਗੁਰ ਪ੍ਰਸਾਦਿ ।।

ਸਤਿਨਾਮੁ ਸਰਬ ਕਲਿਆਣੁ ਟਰੱਸਟ (ਰਜਿ:)

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Date 15-05-2025

ਹਰਿ ਕਾ ਨਾਮੁ ਰਿਦੈ ਨਿਤ ਧਿਆਈ ॥ ਸੰਗੀ ਸਾਥੀ ਸਗਲ ਤਰਾਂਈ ॥ ਇਸ ਪੰਗਤੀ ਤੇ 10 ਲਾਈਨਾਂ
ਵਿਚ ਆਪਣੇ ਵਿਚਾਰ ਲਿਖੋ ।

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ਭਈ ਪਰਾਪਤਿ ਮਾਨੁਖ ਦੇਹੁਰੀਆ ॥ ਗੋਬਿੰਦ ਮਿਲਣ ਕੀ ਇਹ ਤੇਰੀ ਬਰੀਆ ॥ ਇਸ ਪੰਗਤੀ ਤੇ 10
ਲਾਈਨਾਂ ਵਿਚ ਆਪਣੇ ਵਿਚਾਰ ਲਿਖੋ ।

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ਵਿਦਿਆਰਥੀ ਦਾ ਕੋਡ ਨੰਬਰ ਅਤੇ ਹਸਤਾਖਰ

THE IMPACT OF ELECTRONIC/DIGITAL MEDIA ON MODERN SOCIETY

Electronic media has revolutionized the way we consume information, communicate, and entertain ourselves. From television and radio to social media and online news, electronic media has become an integral part of our daily lives. In this article, we will explore benefits and its potential drawbacks.

Benefits of Electronic Media

1. **Access to Information:** Electronic media provides instant access to news, educational content, and knowledge from around the world.
2. **Global Connectivity:** Social media and online platforms have made it easier to connect with people across geographical boundaries.
3. **Entertainment:** Electronic media offers a wide range of entertainment options from movies and TV shows to music and games.
4. **Marketing and Advertising:** Electronic media has become a crucial tool for businesses to reach their target audiences.

Drawbacks of Electronic Media

1. **Addiction:** Excessive use of electronic media can lead to addiction, social isolation, and decreased productivity.
2. **Misinformation:** The spread of fake news and misinformation can have serious consequences, including influencing public opinion and decision-making.
3. **Cyberbullying:** Online harassment and bullying can have severe emotional and psychological impacts on individuals.
4. **Privacy Concerns:** Electronic media often raises concerns about data privacy, surveillance, and online security.

Responsible Use of Electronic Media

To maximize the benefits of electronic media while minimizing its drawbacks, it's essential to:

1. **Set boundaries:** Limit screen time and prioritize offline activities.
2. **Verify information:** Be cautious of fake news and verify sources before sharing information.
3. **Practice online safety:** Use strong passwords, enable two-factor authentication, and be mindful of online interactions.
4. **Engage critically:** Think critically about the content you consume and engage with online information.

In conclusion, electronic media has transformed the way we live, work, and interact. While it offers numerous benefits, it's crucial to be aware of its potential drawbacks and use it responsibly. By being mindful of our electronic media usage, we can harness its power to enhance our lives and society as a whole.